

Manage a Newsletter on LinkedIn

As a **newsletter** author, you get to write about a professional topic you care about on a regular basis. Members can subscribe to your newsletter to receive updates when you publish something new. The most engaging newsletters specifically address a unique topic consistently enough that subscribers look forward to the next article.

Anyone can discover, read, and share your LinkedIn newsletter. LinkedIn members can also subscribe to it.

You can create a newsletter as yourself or as a LinkedIn Page.

Create a newsletter on LinkedIn

To create a newsletter on LinkedIn:

1. Click **Write article** at the top of the homepage. This takes you to the publishing tool.
2. Click **Create a newsletter**.
3. Add a title, description, publishing cadence, and logo for your newsletter and click **Done**.
 - Avoid adding emojis into the title of your newsletter
4. Once you have created a newsletter, you'll see your newsletter title near the upper right corner of the page. If you don't see the newsletter title, click on the dropdown menu and select the newsletter you want to write in.
5. You can now **write the first** article for your newsletter.
6. Once the article is ready to be published, click **Publish** at the top of the screen.
 - A window will pop up for you to add more context. You can comment on what this specific newsletter article is about, ask questions of your readers, and @mention or add #hashtags. When you click Post, your newsletter will also be shared in the feed.

- Once you publish your first article, a [page for your newsletter](#) is automatically created with an overview of your newsletter, your profile information, and a list of the articles in the newsletter. You can use your newsletter page to provide a preview of your newsletter and share it on or off LinkedIn to increase your reach. You do not have to be logged in to view the page but members must log in to subscribe or share it on LinkedIn.
- Share your newsletter article on your other social channels to drive more engagement across your entire audience.
- By default, your connections and followers will be invited by notification to subscribe to your newsletter once the first article of your newsletter has been successfully published. Subscribing means they'll receive a notification and email when you write a new newsletter article.

Important: Authors can only create and maintain one newsletter at a time. If you delete your newsletter, you will be limited in your ability to create a new one.

Publishing a new article in your newsletter

To publish a new article in your newsletter:

1. Click **Write article** at the top of the homepage. This takes you to the publishing tool.
2. You'll see the title of your newsletter near the **Publish** button. If you don't see the newsletter title, click on the dropdown menu and select the newsletter you want to write in.
3. Once the article is ready to be published, click **Publish** at the top of the screen.

Edit or delete a newsletter

To edit or delete a newsletter:

1. Click **Write article** at the top of the homepage. This takes you to the publishing tool.
2. Click on the name of your newsletter located below the cover image section.

3. Click **Edit** in the newsletter page. In the pop-up window that appears, you can edit the newsletter title, description, publishing cadence, and logo.
4. Click the **More** icon to the right of the newsletter's name, then select **Delete newsletter** from the dropdown and confirm **Delete**.